

14 DAYS ENTREPRENEURSHIP PROGRAMME FOR STUDENTS ORGANISED BY IIE, GUWAHATI.



The Indian Institute of Entrepreneurship (IIE), Guwahati, successfully conducted a 14-day Entrepreneurship Programme for students. The program aimed to inculcate entrepreneurial skills, foster innovative thinking, and inspire students to pursue their own business ventures.

Workshops and Lectures:

- Interactive sessions on various aspects of entrepreneurship, including idea generation, business planning, market research, financial management, legal and regulatory frameworks, and digital marketing.
- Guest lectures by successful entrepreneurs and industry experts.
- Workshops on design thinking, problem-solving, and team building.